

### BROADCASTASIA 2018 STAND 6Q1-06

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#### **Bluefish444 IngeSTore, Edit-While-Record and NDI™ at BroadcastAsia 2018**

*Simultaneous IngeSTore and Avid Media Composer Edit-While-Record, and SDI to NDI conversion*

North Melbourne, Australia, June 13, 2018 – [Bluefish444](http://bluefish444.com), manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, will be demonstrating live [Epoch SDI video I/O](#) in an [Edit-While-Record](#) workflow with [IngeSTore](#), [Avid Media Composer](#), and [NewTek Connect Pro](#) at [BroadcastAsia 2018](#).

Bluefish444's complimentary multi-channel ingest tool, [IngeSTore](#), supports [Edit-While-Record](#) within popular NLEs via the [BlueCodecPack](#) and BlueRT plugin. These Bluefish444 software licenses support editing a growing file within [Avid Media Composer](#) or [Adobe Premiere Pro CC](#) whilst it is being captured by IngeSTore software. IngeSTore can capture files into a range of formats, including free uncompressed and DVCPRO codecs, with DNxHD 10-bit, ProRes, H.264, Sony XDCAM, AVC-Intra and an [optional JPEG 2000 codec](#) available via the [BlueCodecPack](#) licence.

Bluefish444's support for [NewTek Connect Pro](#) enables real-time input and output of SDI video signals up to 4K 60p as part of an NDI-based IP workflow. Connect Pro allows Bluefish444-powered installations globally to implement interconnected Ultra HD production workflows comprised of SDI and IP-based technologies. Bluefish444 will be demonstrating this SDI/NDI compatibility at [BroadcastAsia 2018](#), utilising [Epoch | 4K Neutron](#) capturing a signal via SDI, converting it to [NDI](#) via [NewTek's Connect Pro](#), and receiving the NDI signal to a NewTek TriCaster® Mini.

"IngeSTore software has been very well received, supporting multi-channel SDI capture to commonly used video codecs, and the added ability to edit clips while the recording continues is a great new feature," said Tom Lithgow, Bluefish444 Product Manager. "Bluefish444 work very closely with NewTek to ensure that the SDI I/O support is kept up-to-date for SD/HD/4K NDI workflows."

Bluefish444 will be demonstrating IngeSTore Edit-While-Record with Avid Media Composer, and SDI to NDI conversion with Epoch, on stand 6Q1-06 at [BroadcastAsia 2018](#). A Bluefish444 4K SDI and a SMPTE Video Over IP workflow demo is being given on the Ideal Systems stand 6F4-04, with [KRONOS](#) 4K SDI/IP payout to [IngeSTore Server 3G](#) as live capture.

You can find more information about Bluefish444 at [bluefish444.com](http://bluefish444.com)

#### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [bluefish444.com](http://bluefish444.com)

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